

SmartX™ Software Streamline Item Management

Grow Business and Enhance Customer Service

Centralized item management with SmartX™ frees associates to concentrate on growing business and enhancing customer service.

Boost efficiency and curb costs

SmartX transforms productivity by managing all pricing, item descriptions, ingredients, Nutrifacts, and COOL in one place at one time. No more worrying about changing prices on every scale the morning of ad breaks, or after a valued customer points out a missed price change. SmartX quickly pays for itself in labor savings alone by centralizing price and item changes and distribution.



Enterprise friendly

SmartX easily manages up to 200 stores and supports both METTLER TOLEDO® and Hobart® scales. SmartX eliminates pricing errors across an enterprise and simplifies compliance with evolving regulations.



Impact the bottom line

Feature-rich, SmartX is packed with powerful tools for managing high priced, high margin Fresh items. SmartX pricing is extremely attractive and affordable for small to medium retailers. Its easy-to-use Windows interface reduces training costs associated with competing products and, with Sarbanes-Oxley compliant accountability features, SmartX reduces costly pricing mistakes.

METTLER TOLEDO

Streamline Data Management Dramatically Reduce Costs

SmartX targets your biggest challenges and your bottom line

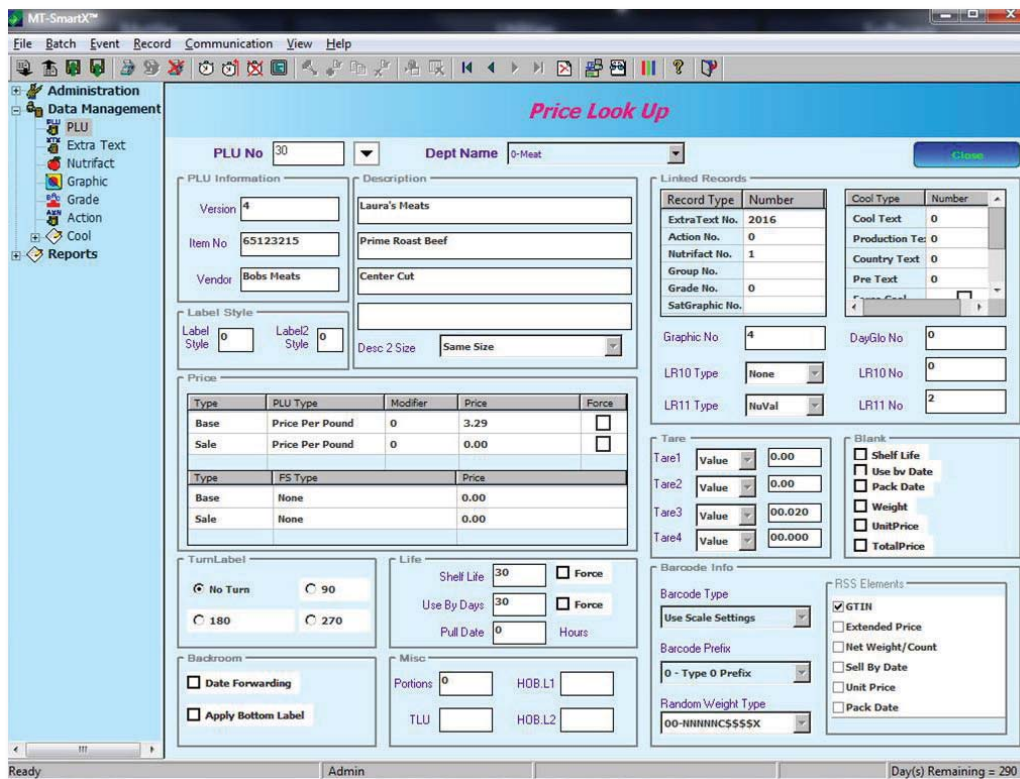
Drastically reduce the number of support desk calls that begin with "I was trying to change a price at the scale when..." With this easy-to-use solution, one part-time administrator can easily manage price changes across the entire operation,

resulting in fewer support calls and fewer costly mistakes.

Change the way you do business

Streamlining data management practices with SmartX pays off in improved data security. Extensive auditing and reporting capabilities track users and tasks, ensures se-

cure access to transmission reports, and provides full logging of user access, record changes and history of batch operations. Additionally SmartX supports full ODBC compliance, making interoperability with back-office systems straight forward.



SmartX intuitive and familiar user interface.



SmartX benefits:

- Increase margins through smarter, easier, centralized item management
- Compete effectively through reduced operating, training, and support costs
- Keep pace with evolving regulations with optional software maintenance
- Help control shrink through tighter price controls
- Lower training costs and streamline business processes
- Improve the shopping experience and build brand identity

SmartX delivers:

- Efficient data management
- High data security and regulatory compliance
- Streamlined network/device management
- Avoidance of expensive and risky home-made solutions
- Lower support desk demand

Key SmartX features

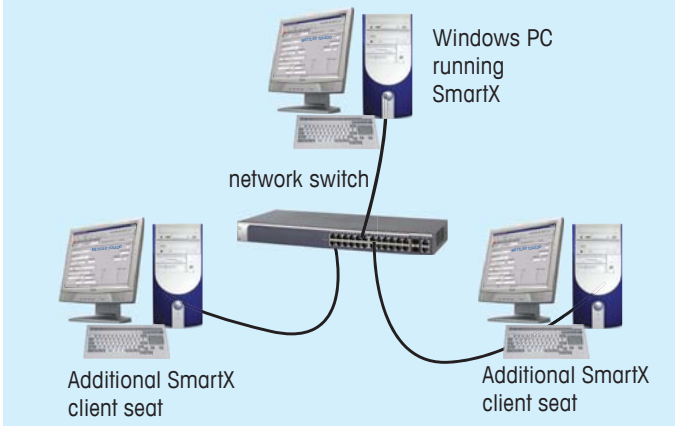
- Windows compatible with familiar Windows-based interface
- Integrates METTLER TOLEDO and Hobart® scales
- Batch creation/replication
- Status visibility
- Audit capability (Sarbanes-Oxley compliant)
- Capability to schedule/repeat price updates
- Flexibility for store-level changes
- Sybase industry standard database
- Communications through serial TNET or TCP/IP via Ethernet or wireless
- Up to five simultaneous client connections

System requirements

- 166 MHz Pentium processor
- Windows® 98, Windows® 2000, Windows® XP, Windows® ME, Windows® 7, Windows® Server 2008 R2
- SVGA 800 X 600 display resolution
- 80 MB hard disk space available
- 128 MB RAM

SmartX Deployment Architecture

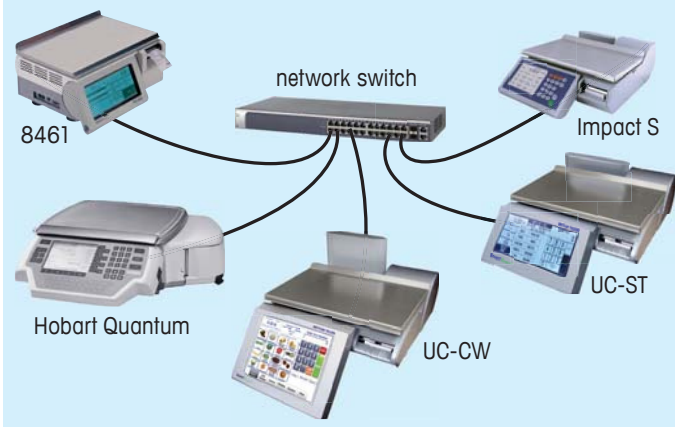
Mid-sized retailer corporate HQ



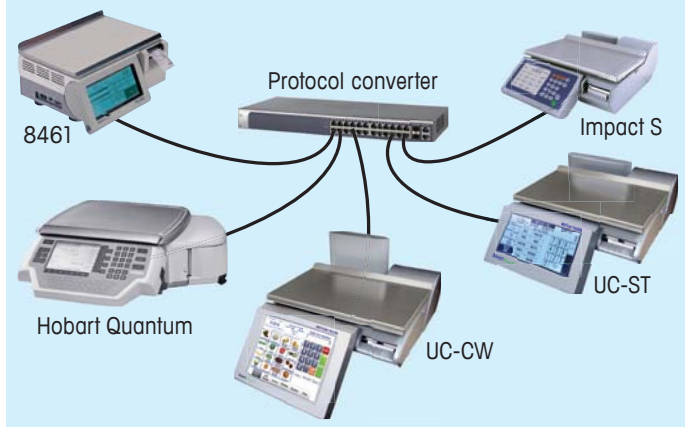
SmartX can be implemented in many configurations within your enterprise. The above diagram details one possible configuration for implementing SmartX across a network. Connections can be wired or RF. Scales can be all of the same family or from different product lines (and, in some cases, manufacturers!) and multiple users can communicate to the devices by utilizing the client/server capability of SmartX.

Corporate WAN

Stores 1-50



Stores 50-99



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